

Challenging Tomorrow's Leaders

Ralph Izzo, PSEG's chairman, president and CEO, delivered the keynote at Bergen County Community College's commencement this month. In wishing the graduates much success, he counseled them to help address the burgeoning issue of climate change. This is an excerpt of his remarks.

Transforming the way we use and provide energy will not be easy, but it can be done. Business has an important role to play. Government does, too.

But a green future won't happen if we only think of it as something done for people, rather than by people. My generation remembers the Apollo project and the pride our nation felt in putting a man on the moon.

Apollo was an extraordinary triumph of human ingenuity and teamwork, involving a large commitment of resources. Yet most of us experienced it vicariously, glued to the TV.

We do not have the luxury of being couch potatoes when it comes to climate change.

Everyone can make a difference. Even small steps add up.

One example: If every U.S. household replaced one traditional light bulb with an energy-efficient compact fluorescent bulb, utility customers would save 600 million dollars and enough energy to light three million homes each year.

My advice is: Be part of the climate solution. And look for other ways to improve the life of your community.

In this extraordinary time, I urge you to define success by more than what you do for a living. By the way, getting involved in the community can develop leadership skills that translate into greater career success. I have seen this happen countless times with our employees, who have a great tradition of contributing to their communities.

Remember, every challenge holds the seeds of an opportunity.

The challenge of climate change offers the opportunity to chart a new course of environmentally responsible and sustainable economic growth.

Greening the economy will produce thousands of new jobs in fields like research and development, sales and marketing, en-

gineering, manufacturing, construction, business support services and more.

Be on the lookout for these opportunities. One of them may be right for you.

To conclude, addressing climate change is not without costs. But the costs of not acting could be far greater.

Some have suggested we are at an environmental tipping point. But if you become involved, instead we may be at a turning point toward a safer, healthier planet.

Let's do it. Thank you.

What's your view? Please let us know at Opinion@PSEG.com



Be part of the climate solution



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