

On the Road to Green

Drive down a typical street in PSE&G's service territory and you may see a familiar sight – an orange and white truck, indicating where crews are maintaining electric and gas services or trained technicians are working inside homes or businesses repairing appliances. While the colors of the utility's vehicles won't be changing, the tools inside them will be turning increasingly green.

State regulators recently gave the thumbs up to PSE&G's plan to invest \$46 million in energy-saving measures that will directly benefit families, businesses and hospitals. Soon our experienced workers will go into homes and plug leaks around windows, add attic insulation, and install advanced thermostats. They will go into hospitals and small businesses, where they may upgrade old furnaces and air conditioners. And green workers from our company – and other firms – will help cavernous commercial warehouses at New Jersey's ports become more energy efficient as well.

The innovative program – hailed by environmentalists, lawmakers and municipal officials alike -- is the first to be authorized under the state's new Regional Greenhouse Gas Initiative (RGGI) legislation. This law is designed to encourage energy conservation and reduce emissions that contribute to global warming. The goal is to help customers – especially those who can least afford it – make the up-front investments that will result in real energy savings and lower utility bills. Saving energy is by far the cheapest and most efficient

way to cut carbon dioxide emissions and support Governor Corzine's leadership initiatives to reduce the state's carbon footprint.

PSEG's new program is meant to jumpstart an initiative that must be broader and more robust. Future filings will require the solid support of the Board of Public Utilities (BPU). Meanwhile, under this recent approval,

energy-saving audits will be offered to low-income residential and targeted small business customers in Trenton and Newark, and, depending on the results, they will be encouraged to install such things as compact fluorescent bulbs, programmable thermostats or rolls of attic insulation. The assistance later will expand to qualifying customers in other urban centers.

This is an investment worth making. Over the lifetime of the energy-saving measures we hope to install, the program would save 458 gigawatthours of electricity and 7.6 million dekatherms of natural gas. In plain English, that's the equivalent of removing 180,000 passenger vehicles from the road for a

year or powering up 130,000 homes.

Good news for our planet...and also good news for many New Jerseyans who could use a hand in a difficult economy.

What's your view? Please let us know at Opinion@PSEG.com



An innovative program – hailed by officials – is the first under the state's new Regional Greenhouse Gas Initiative law.



PSEG

We make things work for you.