



Not surprisingly, our business philosophy is also three-pronged.



At PSEG, it all starts with operational excellence and getting the most out of our existing assets. Achieving that gives us the financial strength for which we're known.

Finally, when investing, we are extremely disciplined.

To maintain our record of performance, we're planning to put about \$6 billion into our business over the next five years. Climate change, while a huge challenge, has given PSEG (NYSE: PEG) growth opportunities through investments in energy efficiency, renewable energy and new, low- and zero-carbon electric generation, such as nuclear power. We're further prepared to affect demand by making multimillion-dollar investments in consumer conservation programs.

To learn more, visit pseg.com/ibd/three.



PSEG

We make things work for you.