

FREE

membership to
The Buyer's EdgeSM
for all **WorryFree**SM
Contract
customers.

Sign up **NOW** for **WorryFree**SM
and get **FREE** membership to

THE BUYER'S EDGESM *

Now, for a limited time, PSE&G is offering **FREE** membership to **The Buyer's Edge** with the purchase of any **WorryFree** Contract. You are automatically enrolled with your **WorryFree** Contract purchase, so just call **The Buyer's Edge** when you're ready to order.

With The Buyer's Edge, you'll get:

- Access to **wholesale pricing** on the purchase of new washers, dryers, ranges, cooktops, wall ovens, refrigerators, and dishwashers (**including ENERGY STAR**[®] labeled appliances);
- **The Lowest Price Guarantee****;
- **The convenience** of purchasing new, major appliances **by phone, without haggling** over the sale price;
- **Flexible** delivery schedule;
- The assistance of **knowledgeable and trustworthy** employees of **The Buyer's Edge**.

Call **1-800-350-7734** or visit **www.pseg.com/worryfree** to sign up now for **WorryFree** Contract coverage on your existing appliances and equipment and to take advantage of this limited-time offer.***

The Buyer's Edge, a membership-based, major appliance wholesaler, has been offering top-brand household appliances to its members at **discounted prices** for more than 25 years. With your **WorryFree** Contract purchase, you will receive a special 800 number and all the information about **The Buyer's Edge**. When you are ready to purchase an appliance, you will call the special 800 number and **receive a quote and/or place your order**. The price for the appliance, delivery, installation, and the cost to remove and dispose of your old appliance will all be quoted separately.

*This service is being offered to PSE&G contract customers by **The Buyer's Edge**. **The Buyer's Edge** is not affiliated with PSE&G. Valid only while enrolled in the **WorryFree** Contract program. Subject to cancellation, without prior notification, at PSE&G's sole discretion.

****The Buyer's Edge** Lowest Price Guarantee – If you purchase any product over \$150 and find, within 30 days and 50 miles, the exact same item for less from any authorized dealer, **The Buyer's Edge** will pay you the price differential plus an additional 20% of the difference. Note: Merchandise offered with limits on availability or quantity are not covered by this guarantee. (For more information, visit **The Buyer's Edge** Web site at www.buyersedgeinc.com.)

***For a \$25 annual membership fee, PSE&G customers can sign up directly for **The Buyer's Edge** without purchasing a **WorryFree** Contract.
Call: 1-800-755-5008.



PSE&G

We make things work for you.

The Buyer's EdgeSM Frequently Asked Questions

How does The Buyer's Edge (BE) work?

Sign up for a **WorryFreeSM** Contract, and you are automatically enrolled. Then call a special 800 number to get a quote for the appliance, delivery, installation, and removal of your old equipment. Payment is by credit card or bank check. Normal delivery is within 48 hours.

How do I get the special Buyer's Edge 800 number?

Sign up for a **WorryFree** Contract, and you will receive a packet from PSE&G that includes the terms and conditions of the **WorryFree** Contract program and a separate insert with all of **The Buyer's Edge** purchasing information, including the 800 number, membership code, and password.

Can you purchase the appliances online or at a store?

No. All purchases are done via an 800 number. You simply need to provide the make and model of the appliance that you want.

What is BE's "Lowest Price Guarantee"?

If you purchase any product over \$150 and find, within 30 days and 50 miles, the exact same item for less from any authorized dealer, **The Buyer's Edge** will pay you the price differential plus an additional 20% of the difference. Note: Merchandise offered with limits on availability or quantity are not covered by this guarantee.

Is there a limit on how many appliances you can purchase throughout the year?

No. This may be used as often as you'd like. However, you must be a member of the **WorryFree** Contract program when you place your order with **BE**.

Do you have to have a contract on the appliance you want to purchase?

No. Having any contract on any appliance makes you eligible to purchase any of the appliances listed on the front of this card.

What is the warranty on the products purchased?

All purchases are covered by the original manufacturer's warranty.

Will BE sell extended warranties or other after-sale items?

No. **BE** will not sell anything other than the appliance. They will not contact you after the sale to try and sell anything else, and they will not sell your name to any other companies.

Can a PSE&G customer purchase a membership without being a contract customer?

Yes. If you prefer to purchase an annual membership for \$25, you may call **BE** at 1-800-755-5008.

Is BE affiliated with PSE&G?

No. This is a service being offered to PSE&G **WorryFree** Contract customers by **The Buyer's Edge**.

Will this always be available to WorryFree Contract customers?

This is currently only available for a limited time.



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