



Executive Profile

Eric B. Svenson, Jr.

Vice President -- Environment, Health and Safety

PSEG Services Corporation



Eric B. Svenson, Jr. was named vice president – environment, health and safety (EHS) of PSEG Services Corporation, in December 2006. He is responsible for developing and administering EHS policy at PSEG; assuring compliance with all applicable local, state, and federal EHS laws and regulations; obtaining all necessary environmental licenses and permits for new and existing facility operations; performing environmental remediation on former manufactured gas plant sites and other legacy operations; and providing industrial safety support services to the businesses of PSEG. He had been director - corporate issues management, where he was responsible for directing PSEG’s Washington lobbying activities to advance and protect PSEG’s business interests before the United States Congress and federal regulatory agencies.

Mr. Svenson has been with PSEG since 1973, holding positions in electric power production, business development, and environmental and governmental affairs. Prior, he served as director - plant support for PSEG Power, the merchant generation business of PSEG. He was responsible for developing strategies to optimize the performance of PSEG Power’s fossil electric generation portfolio of 6,000 megawatts in New Jersey and New York. Mr. Svenson also developed the first phase of a plant maintenance optimization program, using reliability centered maintenance techniques to reduce expenditures. He joined PSEG in 1973 working in electric generation operations.

Mr. Svenson has provided testimony at numerous New Jersey, Northeast, and national legislative and regulatory forums on electric industry restructuring and environmental matters. He also has co-authored with the Natural Resources Defense Council, several reports benchmarking electric power industry emissions.

Mr. Svenson graduated with honors from the Stevens Institute of Technology with a Bachelor of Engineering degree, and earned his master’s degree in engineering from Stevens Institute. He is also a licensed New Jersey Professional Engineer.

Mr. Svenson is a founding board member of the Northeast not-for-profit Clean Air - Cool Planet, located in Portsmouth, New Hampshire. He is also on the not-for-profit boards of the New Jersey Nature Conservancy; the Northeast States Center for Clean Air Future located in Boston, Massachusetts; and the Center for Clean Air Policy in Washington, D.C.