



Executive Profile

J. Brian Smith

Vice President – Communications and Advertising

PSEG Services Corporation



J. Brian Smith was named vice president – communications and advertising for PSEG Services Corporation, in February 2007. Previously, he was director – corporate communications and director – investor relations.

Mr. Smith joined PSEG in 1976 and has held various positions, including manager – corporate communications and manager – investor relations.

Prior to joining PSEG, Mr. Smith was a reporter and editor for the New York Daily News and previously worked as a reporter for the Newark, NJ, Evening News.

Mr. Smith holds a Bachelor of Arts degree in communication arts from Seton Hall University and a Master of Arts degree in media studies from the New School for Social Research in New York. He has been active in several communications and investor relations organizations. Mr. Smith has also been an adjunct professor in communications at Ramapo College of New Jersey.