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## **Executive Profile**

Frederick W. Lark

**Vice President – Business Analysis**

Public Service Electric and Gas Company



Frederick W. Lark was elected vice president – business analysis for Public Service Electric and Gas Company (PSE&G), in October 2000.

Mr. Lark has been with PSE&G since 1963, holding posts of increasing responsibility. He served as general manager – rates and load management, and general manager – rates and market planning, before his election as vice president – marketing in January 1990. From March 1999 until October 2000, he served as vice president – retail systems at PSEG Energy Technologies.

Mr. Lark earned a Bachelor of Science degree in electrical engineering from Lehigh University and a Master of Business Administration degree from Rutgers University. He has also completed the Harvard Graduate School of Business Administration's Program for Management Development.

Mr. Lark is a member of the Electric Power Research Institute's Power Delivery and Markets Advisory Council and the Society of Gas Lighting.