



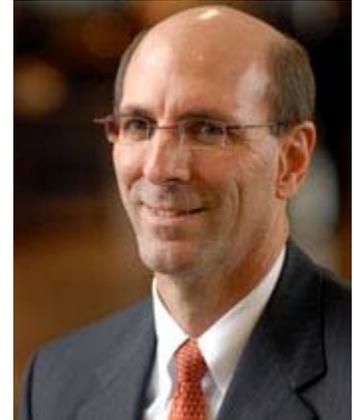
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## **Executive Profile**

David P. Falck

**Senior Vice President – Law**

PSEG Services Corporation



David P. Falck was named senior vice president – law of PSEG Services Corporation, in March 2007. In this position he has general supervisory responsibilities for the law department and the office of the corporate secretary.

Mr. Falck had been a partner at Pillsbury Winthrop Shaw Pittman and one of its predecessor firms, Winthrop Stimson, since 1987, after having served eight years as an associate in that firm. Over the years, he has represented utility holding companies, generation owners, underwriters and investors in strategic and capital-raising transactions and governance. Mr. Falck has also advised other corporations, boards and investors on business combinations, strategic investments, relations with shareholders, and legal compliance. In addition, he served as a member of the managing board of his 800-lawyer firm from 2003 to 2006.

Mr. Falck holds a Doctor of Law degree from Washington & Lee University School of Law in Virginia and is a graduate of Colgate University in New York.