



Executive Profile

David M. Daly

Vice President – Energy Acquisition and Technology

Public Service Electric and Gas Company



David M. Daly was named vice president – energy acquisition and technology of Public Service Electric and Gas Company (PSE&G), in January 2008.

Prior to this position, Mr. Daly had been director – iPower for PSE&G. In this position he was responsible for leading PSE&G’s implementation of a new customer information system, gas appliance service work management system, and meter data management system.

Previously, Mr. Daly has held a variety of positions in utility operations and support services areas, including: division manager – merger integration, division manager – Southern electric operations, director – utility operations services, director – Enterprise strategy, and general manager – transmission planning and services. Upon joining PSE&G in 1983, he held various first and second line supervisory positions in PSEG’s fossil power generation organization.

Earlier in his career Mr. Daly was a senior consultant at Metzler & Associates, as well as the UMS Group, where he focused on performance management and benchmarking, process reengineering, and competitive strategy development.

Mr. Daly has an electrical engineering degree from the State University of New York Maritime College, and a Master of Business Administration degree from Rutgers University. He serves on the board of directors of the Independent College Fund of New Jersey, a non-profit organization focused on the advancement of independent higher education and programs to assure access to diverse educational opportunities.